

THIS YEAR CENTRAL TEXANS WILL ENJOY THE 26TH ANNUAL CATTLE BARON'S BALL. SINCE 1993 THE GENEROUS CONTRIBUTIONS OF SPONSORS JUST LIKE YOU HAVE HELPED TO RAISE OVER \$5 MILLION DOLLARS FOR THE AMERICAN CANCER SOCIETY. AS CO-CHAIRS OF THIS AMAZING EVENT, MY WIFE DEBBIE AND I WOULD LIKE TO EXTEND A SPECIAL INVITATION FOR YOU TO JOIN US AT THE BALL ON SATURDAY, JUNE 9TH 2018, AS WE MOVE THE CENTRAL TEXAS CATTLE BARON'S BALL BACK ON THE DIRT AT THE EXTRACO EVENTS CENTER IN WACO, TEXAS. THIS ELEGANT "RODEO-CHIC" EVENT IS THE HIGHLIGHT OF THE YEAR AND YOU AND YOUR GUESTS WILL HAVE THE TIME OF YOUR LIVES AT OUR LIVE AND SILENT AUCTIONS, MIDWAY AND GAMING AREAS, WHILE ENJOYING EXTRAORDINARY CUISINE AND TOP-NOTCH ENTERTAINMENT.

WE KNOW THAT THE SUCCESS OF THIS EVENT IS NOT POSSIBLE WITHOUT THE GENEROUS CONTRIBUTIONS OF OUR SUPPORTERS EACH YEAR, AND THAT IS WHY WE ASK YOU TO CONSIDER BECOMING A SPONSOR. YOUR PRESENCE AT CATTLE BARON'S BALL EACH YEAR MAKES A POSITIVE STATEMENT TO ALL OF CENTRAL TEXAS AND HELPS TO SIGNIFICANTLY UNDERSCORE YOUR COMMITMENT TO THE LIFE-SAVING WORK CONDUCTED BY THE SOCIETY.

THIS YEAR WE HAVE CHOSEN TO HIGHLIGHT MEN'S CANCER, WHICH FOCUSES ON TESTICULAR AND PROSTATE CANCERS. IN 2017 THERE WERE 13,300 NEW CASES OF PROSTATE AND TESTICULAR CANCER DIAGNOSED IN TEXAS ALONE. AN EVEN MORE STAGGERING STATISTIC IS THAT IF A MAN LIVES TO BE 100 YEARS OLD THERE IS A 100% CHANCE THAT HE WILL DEVELOP PROSTATE CANCER. MOST PEOPLE DO NOT KNOW THAT TESTICULAR CANCER IS THE MOST COMMONLY DIAGNOSED CANCER IN MALES AGES 15 TO 34 AND THAT A NEW CASE IS DIAGNOSED EVERY HOUR. SO, THIS YEAR AS WE HIGHLIGHT THESE MEN AND THEIR JOURNEY AND BRING NEEDED FUNDS FOR AWARENESS TO THIS CAUSE WE WANT THE PEOPLE IN CENTRAL TEXAS TO KNOW THAT WE ARE "BUCKING FOR A CURE".

YOUR COMMITMENT WILL HELP FUEL THIS IMPORTANT FIGHT.

IF YOU HAVE ANY QUESTIONS ABOUT THIS EVENT, PLEASE CONTACT OUR DEVELOPMENT MANAGER, ROBYN TRIPPE AT THE AMERICAN CANCER SOCIETY AT 254-753-0807 OR ROBYN.TRIPPE@CANCER.ORG.

"WHEN THE ROAD LOOKS ROUGH AHEAD, REMEMBER THE MAN UPSTAIRS AND THE WORD HOPE. HANG ONTO BOTH AND TOUGH IT OUT"~~ JOHN WAYNE

SEE YOU AT THE BALL,

MIKE AND DEBBIE DENNIS
2018 GENERAL CHAIRMEN
CENTRAL TEXAS CATTLE BARON'S BALL





SPONSORSHIP LEVELS



\$50,000 TEXAS CATTLE BARON

AS THE 2018 TEXAS CATTLE BARON PRESENTING SPONSOR YOU WILL RECEIVE:

- +2 GOLD BARON TABLES WITH PREMIUM SEATING THE NIGHT OF THE BALL
- +LUXURY ROUND TRIP TRANSPORTATION TO AND FROM THE BALL FOR 20
- +PRIVATE WAITER FOR YOU AND YOUR GUESTS DURING THE BALL
- +MEET AND GREET FOR YOU AND YOUR GUESTS WITH THE HEADLINER
- +TABLE FOR 10 AT STYLE SHOW
- +TEAM OF 4 AT SKEET SHOOT
- +FOUR ENTRIES AT BLUFFING FOR A CURE – AN EVENING HONORING DWAYNE DENSMAN
- +NAME/LOGO RECOGNITION ON ALL PROMOTIONAL MATERIALS (BASED ON PRINT DEADLINES)
- +RECIPIENT OF THE PRESTIGIOUS SOCIETY AWARD
- +FULL PAGE COLOR AD IN MAIN INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION ON THE OFFICIAL CENTRAL TEXAS CATTLE BARON'S WEBSITE AND FACEBOOK PAGE
- +VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- +INVITATION TO VIP THANK YOU PARTY
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +SPECIAL RECOGNITION DURING THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +GOLD BARON COUPON BOOK FOR EACH GUEST - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

BALL SPONSORSHIP OPTIONS:
PRESENTING SPONSOR

\$35,000 RODEO ANNOUNCER

AS A 2018 RODEO ANNOUNCER SPONSOR YOU WILL RECEIVE:

- +1 GOLD BARON TABLE AND 1 SILVER BARON TABLE THE NIGHT OF THE BALL
- +TABLE FOR 10 AT STYLE SHOW
- +CONCIERGE SERVICE FOR TABLE DURING THE BALL
- +TEAM OF 4 AT SKEET SHOOT
- +FOUR ENTRIES AT BLUFFING FOR A CURE – AN EVENING HONORING DWAYNE DENSMAN
- +NAME/LOGO RECOGNITION ON ALL TELEVISION ADS
- +RECIPIENT OF THE PRESTIGIOUS SOCIETY AWARD
- +FULL PAGE COLOR AD IN MAIN INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION IN PATRON INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION ON THE OFFICIAL CENTRAL TEXAS CATTLE BARON'S WEBSITE AND FACEBOOK PAGE
- +VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- +INVITATION TO VIP THANK YOU PARTY
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +SPECIAL RECOGNITION DURING THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +GOLD BARON COUPON BOOK FOR EACH GUEST - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

BALL SPONSORSHIP OPTIONS:
OFFICIAL MEDIA SPONSOR (2)

\$25,000 STOCK CONTRACTOR

AS A 2018 STOCK CONTRACTOR SPONSOR YOU WILL RECEIVE:

- +1 GOLD BARON TABLE AND 1 SILVER BARON TABLE THE NIGHT OF THE BALL
- +TABLE FOR 10 AT STYLE SHOW
- +CONCIERGE SERVICE FOR TABLE DURING THE BALL
- +TEAM OF 4 AT SKEET SHOOT
- +FOUR ENTRIES AT BLUFFING FOR A CURE – AN EVENING HONORING DWAYNE DENSMAN
- +NAME/LOGO RECOGNITION ON ALL TELEVISION ADS
- +RECIPIENT OF THE PRESTIGIOUS SOCIETY AWARD
- +FULL PAGE COLOR AD IN MAIN INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION IN PATRON INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION ON THE OFFICIAL CENTRAL TEXAS CATTLE BARON'S WEBSITE AND FACEBOOK PAGE
- +VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- +INVITATION TO VIP THANK YOU PARTY
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +SPECIAL RECOGNITION DURING THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +GOLD BARON COUPON BOOK FOR EACH GUEST - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

BALL SPONSORSHIP OPTIONS:
ENTERTAINMENT SPONSOR (1)**
MAIN STAGE SPONSOR (1)***
CATERING SPONSOR

\$15,000 BRONC RIDER

AS A 2018 BRONC RIDER SPONSOR YOU WILL RECEIVE:

- +1 GOLD BARON TABLE WITH PREMIUM SEATING THE NIGHT OF THE BALL
- + CONCIERGE SERVICE FOR TABLE DURING THE BALL
- +CHOICE OF 2 FEEDER EVENTS: TABLE FOR 10 AT STYLE SHOW, TEAM OF 4 AT SKEET SHOOT OR FOUR ENTRIES AT BLUFFING FOR A CURE – AN EVENING HONORING DWAYNE DENSMAN
- +FULL PAGE COLOR AD IN MAIN INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION IN PATRON INVITATION (BASED ON PRINT DEADLINES)
- +RECIPIENT OF THE PRESTIGIOUS SOCIETY AWARD
- +RECOGNITION ON THE OFFICIAL CENTRAL TEXAS CATTLE BARON'S WEBSITE AND FACEBOOK PAGE
- +VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- +INVITATION TO VIP THANK YOU PARTY
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +SPECIAL RECOGNITION DURING THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +GOLD BARON COUPON BOOK FOR EACH GUEST - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

BALL SPONSORSHIP OPTIONS:

T-SHIRT SPONSOR * VIP PARTY/GIFT SPONSOR
BEVERAGE SPONSOR * TENT SPONSOR

FEEDER EVENT SPONSORSHIP OPTIONS:

STYLE SHOW PRESENTING SPONSOR * SKEET SHOOT PRESENTING SPONSOR
BLUFFING FOR A CURE – AN EVENING HONORING DWAYNE DENSMAN SPONSOR

\$10,000 PICK UP MAN

AS A 2018 PICK UP MAN SPONSOR YOU WILL RECEIVE:

- +1 GOLD BARON TABLE WITH PREMIUM SEATING THE NIGHT OF THE BALL
- + CONCIERGE SERVICE FOR TABLE DURING THE BALL
- +CHOICE OF 1 FEEDER EVENT: TABLE FOR 10 AT STYLE SHOW, TEAM OF 4 AT SKEET SHOOT OR FOUR ENTRIES AT BLUFFING FOR A CURE – AN EVENING HONORING DWAYNE DENSMAN
- +FULL PAGE COLOR AD IN MAIN INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION IN PATRON INVITATION (BASED ON PRINT DEADLINES)
- +RECIPIENT OF THE PRESTIGIOUS SOCIETY AWARD
- +RECOGNITION ON THE OFFICIAL CENTRAL TEXAS CATTLE BARON'S WEBSITE AND FACEBOOK PAGE
- +VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- +INVITATION TO VIP THANK YOU PARTY
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +SPECIAL RECOGNITION DURING THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +GOLD BARON COUPON BOOK FOR EACH COUPLE - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

BALL SPONSORSHIP OPTIONS:

MAIN INVITATION * (2) GALA DECORATIONS * SWAG BAG * DIGITAL SIGNAGE * VALET PARKING * PORTA COOL
COMFORT STATION

PROMOTIONAL ITEMS:

BASEBALL/GOLF HAT * USB DRIVE * BACKUP POWER BANK

\$7,500 BULL DOGGER

AS A 2018 BULL DOGGER SPONSOR YOU WILL RECEIVE:

- +1 GOLD BARON TABLE WITH PREMIUM SEATING THE NIGHT OF THE BALL
- +CONCIERGE SERVICE FOR TABLE DURING THE BALL
- +HALF PAGE FULL COLOR AD IN MAIN INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION ON THE OFFICIAL CENTRAL TEXAS CATTLE BARON'S WEBSITE AND FACEBOOK PAGE
- +VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +SPECIAL RECOGNITION DURING THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +GOLD BARON COUPON BOOK FOR EACH GUEST - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

BALL SPONSORSHIP OPTIONS:

(3) SOUND AND LIGHTING * MOBILE BIDDING * BUTT SKETCH OR CARICATURE * CHICKEN \$#! BINGO *BULL PHOTO OP
PHOTO BOOTH * GAMING AREA

FEEDER EVENT SPONSORSHIP OPTIONS:

LITTLE WRANGER PARTY SPONSOR

PROMOTIONAL ITEMS:

SHOT GLASS * STAINLESS STEEL WATER BOTTLE * GOLF TOWEL * DIGITAL THERMOMETER * BARBEQUE LIGHTER
MOUSE PAD

\$5000 MARSHALL

AS A 2018 MARSHALL SPONSOR YOU WILL RECEIVE:

- +1 GOLD BARON TABLE WITH PREMIUM SEATING THE NIGHT OF THE BALL
- + CONCIERGE SERVICE FOR TABLE DURING THE BALL
- +QUARTER PAGE FULL COLOR AD IN MAIN INVITATION (BASED ON PRINT DEADLINES)
- +RECOGNITION ON THE OFFICIAL CENTRAL TEXAS CATTLE BARON'S WEBSITE AND FACEBOOK PAGE
- +VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +SPECIAL RECOGNITION DURING THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +GOLD BARON COUPON BOOK FOR EACH GUEST - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

BALL SPONSORSHIP OPTIONS:

(6) LIVE AUCTION PACKAGE UNDERWRITERS * SECURITY * SPECIALTY BAR (INCLUDES SOUVENIR CUP) * PATRON INVITATION * GAMING AREA PLAYING CARDS * CENTERPIECES FOR BALL * BANK *BOOT SHINE * BEARS OF HOPE SPONSOR

FEEDER EVENT SPONSORSHIP OPTIONS:

SKEET SHOOT FIELDS * SKEET SHOW FLURRY * STYLE SHOW LUXURY RAFFLE UNDERWRITER * STYLE SHOW DECORATIONS
STYLE SHOW RUNWAY * LENS CLEANERS FOR SKEET SHOOT * EYE PROTECTION FOR SKEET SHOOT

PROMOTIONAL ITEMS:

COFFEE MUG * PREMIUM PLASTIC SOLO-LIKE CUP * SUNSCREEN * WINE OPENER
HOT/COLD PACK * PINT GLASS * BEVERAGE COASTER * USB PHONE/CAR CHARGER * KOOZIES
MAGNETIC NOTEPAD * HIGHLIGHTER * LIP BALM * HAND SANITIZER * MINT TIN * LETTER OPENER * STRESS BALL * DENTAL
FLOSS * PENS * IPHONE CARD HOLDER *CHIP CLIP * POCKET MIRROR * ELECTRONIC CLEANING CLOTH



\$3,000 SHERIFF

AS A 2018 TEXAS RANGER SPONSOR YOU WILL RECEIVE:

- +1 SILVER BARON TABLE NIGHT OF THE BALL
- + STYLE SHOW SPECIALTY BAR AND FOOD STATION SPONSORS HAVE THE OPTION OF A SILVER BARON TABLE AT THE BALL, OR A TABLE AT STYLE SHOW AND ½ PRICE TABLE AT THE BALL
- +1/8 PAGE COLOR AD IN MAIN INVITATION (BUSINESS CARD SIZE) (BASED ON PRINT DEADLINES)
- +RECOGNITION ON THE OFFICIAL CENTRAL TEXAS CATTLE BARON'S WEBSITE AND FACEBOOK PAGE
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +RECOGNITION NIGHT OF THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +ONE SWAG BAG PER COUPLE NIGHT OF THE BALL

BALL SPONSORSHIP OPTIONS:

NACHO BAR * DESSERT BAR * WINE PULL * LATE NIGHT SNACK * MYSTERY BOXES * STARS OF HOPE TREES * POSTED BID BOARD * SECURITY * MAIN INVITATION ENVELOPE * SAVE THE DATE * ACCOUNTING * (6) BEVERAGE STATION SPONSORS
(6) DINNER STATION SPONSORS * PATRON INVITATION ENVELOPE * CHECK-IN VIP * CHECK-IN GENERAL * BEVERAGE
NAPKIN

FEEDER EVENT SPONSORSHIP OPTIONS:

STYLE SHOW SPECIALTY BAR * (2) STYLE SHOW FOOD STATIONS * SKEET SHOOT AWARDS RECEPTION



\$2,000 COWBOY

AS A 2018 COWBOY SPONSOR YOU WILL RECEIVE:

- +2 GOLD BARON'S TICKETS TO THE 2018 CATTLE BARON'S BALL
- +SKEET SHOOT SPONSOR LEVELS HAVE THE OPTION OF 2 SILVER BARON'S TICKETS AND 2 ENTRIES IN THE SKEET SHOOT
- +VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- +VALET PARKING
- +RECOGNITION IN THE PATRON INVITATION AND MAIN INVITATION (BASED ON PRINT DEADLINES)
- +SPECIAL RECOGNITION ON SIGNAGE DURING THE BALL
- +RECOGNITION NIGHT OF THE BALL AND IN ALL THANK YOU ADVERTISEMENTS
- +1 GOLD BARON COUPON BOOK - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

BALL SPONSORSHIP OPTIONS:

RESERVATION CARD-PATRON INVITATION * RESERVATION CARD- MAIN INVITATION
RETURN ENVELOPE PATRON * RETURN ENVELOPE MAIN * FUND THE MISSION FORM
(3) LIL' WRANGLER GIFT SPONSORS *(4) GAMING RAFFLE SPONSORS
SKEET SHOOT PRIZE SPONSOR * SKEET SHOOT TROPHY SPONSOR

FEEDER EVENT SPONSORSHIP OPTIONS:

(2) STYLE SHOW SURVIVOR/MODEL THANK YOU GIFT

\$500 MEMORIAL/HONORARIUM SPONSORSHIP

AS A 2018 MEMORIAL/HONORARIUM SPONSOR YOU WILL RECEIVE:

- THE CHANCE TO RECOGNIZE A LOVED ONE, FRIEND OR COLLEAGUE WITH A PHOTO AND NAME AFFIXED TO THE TOP OF YOUR TABLE CENTERPIECE.
- VIDEO DISPLAY OF PHOTO ON EVENT SCREENS DURING THE BALL
- PLEASE NOTE THAT AT ANY LEVEL YOU MAY ADD A MEMORIAL OR HONORARIUM SPONSORSHIP

\$500 GAMING TABLE/BLUFFING FOR A CURE – AN EVENING HONORING DWAYNE DENSMAN SPONSORSHIP

AS A 2018 GAMING TABLE SPONSOR YOU WILL RECEIVE:

- THE CHANCE TO RECOGNIZE A LOVED ONE, FRIEND OR COLLEAGUE OR YOUR BUSINESS WITH SIGNAGE DESIGNATING EACH GAMING TABLE AT THE BALL AND EACH POKER TABLE AT THE TOURNAMENT WITH A PHOTO/LOGO AND NAME AFFIXED TO THE TOP OF THE TABLE.
- FOR THIS SPONSORSHIP YOU WILL RECEIVE 2 ENTRIES INTO THE POKER TOURNAMENT

\$350 GOLD BARON TICKET

- SEATING AT A VIP TABLE WITH PREMIUM SEATING THE NIGHT OF THE BALL
- ACCESS TO THE VIP LOUNGE/PARTY
- VIP PRIORITY CHECK-IN TIME THE NIGHT OF THE BALL
- GOLD BARON COUPON BOOK FOR EACH GUEST - COUPON BOOK WILL INCLUDE A COUPON GOOD FOR VALET PARKING, SWAG BAG, VIP GIFT, \$1,000 BARON BUCKS AND A SOUVENIR PHOTO

\$250 SILVER BARON TICKET

- SEATING AT A SILVER BARON TABLE
- SWAG BAG NIGHT OF THE BALL

\$150 WRANGLER BARON TICKET

- STANDING ROOM ONLY TICKET TO EVENT

WHERE THE MONEY CAME FROM

99% PEOPLE LIKE YOU, SPECIAL EVENTS, PERSONAL GIFTS, CORPORATE GIFTS, BEQUESTS, ETC.



1% GRANTS AND CONTRACTS FROM GOVERNMENT AGENCIES, AND INCOME FROM INVESTMENTS

HOW WE SPEND THE MONEY

75% FUNDS PROGRAM SERVICE

\$151 MILLION
CANCER RESEARCH

\$348 MILLION
PATIENT SUPPORT

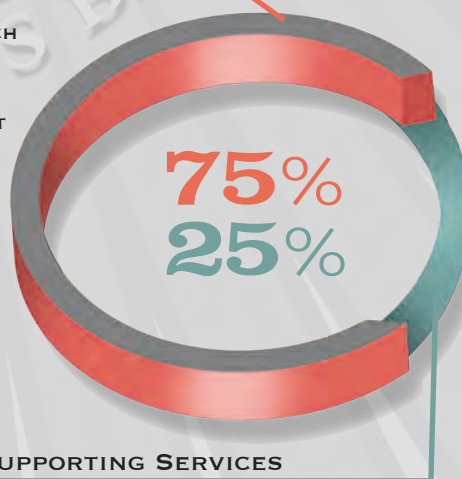
\$123 MILLION
PREVENTION,
INFORMATION,
& EDUCATION

\$87 MILLION
DETECTION AND
TREATMENT

25% FUNDS SUPPORTING SERVICES

\$52 MILLION
MANAGEMENT & GENERAL
EXPENSES

\$180 MILLION
FUNDRAISING EXPENSES





SOCIETY STARS



DUAL EVENT SPONSORSHIP OPPORTUNITY

DUAL EVENT SPONSORSHIP OPPORTUNITY

FOR OUR CENTRAL TEXAS CATTLE BARON'S BALL SPONSORS, WE ARE OFFERING A NEW OPPORTUNITY TO SPREAD YOUR SPONSORSHIP OUT THROUGHOUT THE ENTIRE YEAR AND REACH MORE MEMBERS OF OUR COMMUNITY. IN THIS FLAGSHIP YEAR OF THE SOCIETY STARS, WE ARE OFFERING FIVE LEVELS OF MEMBERSHIP:

BRONZE STAR AT \$500 ABOVE DESIGNATED SPONSORSHIP LEVEL

AT THIS LEVEL: YOU MAY CHOOSE A "FACES OF HOPE" TO BE DISPLAYED AT YOUR CBB TABLE
YOU WILL HAVE YOUR NAME FEATURED ON THE RELAY FOR LIFE HOPE T-SHIRT AS A SPONSOR
YOU WILL RECEIVE SIGNAGE AT THE RELAY FOR LIFE EVENT IN 2018

SILVER STAR AT \$1000 ABOVE DESIGNATED SPONSORSHIP LEVEL

AT THIS LEVEL: YOU MAY CHOOSE A "FACES OF HOPE" TO BE DISPLAYED AT YOUR CBB TABLE
YOU WILL HAVE YOUR LOGO FEATURED ON THE RELAY FOR LIFE HOPE T-SHIRT AS A SPONSOR
YOU WILL RECEIVE SIGNAGE AT THE EVENT AND EITHER A PROMOTIONAL ITEM IN THE SURVIVOR AND TEAM CAPTAIN BAGS AT THE EVENT, OR A CO-BRANDED BANNER PROVIDED BY ACS DISPLAYED AT BOTH EVENTS

GOLD STAR AT \$1500 ABOVE DESIGNATED SPONSORSHIP LEVEL

AT THIS LEVEL: YOU MAY CHOOSE A "FACES OF HOPE" TO BE DISPLAYED AT YOUR CBB TABLE
YOU WILL HAVE YOUR LOGO PROMINENTLY FEATURED ON THE RELAY FOR LIFE HOPE T-SHIRT AS A SPONSOR
YOU WILL RECEIVE 2 SIGNS WITH LOGO AT THE RELAY FOR LIFE EVENT
YOU WILL RECEIVE A CO-BRANDED PROMOTIONAL ITEM IN THE SURVIVOR AND TEAM CAPTAIN BAGS AND A CO-BRANDED BANNER PROVIDED BY ACS DISPLAYED AT BOTH EVENTS

PLATINUM STAR AT \$2500 ABOVE DESIGNATED SPONSORSHIP LEVEL

AT THIS LEVEL: YOU MAY CHOOSE A "FACES OF HOPE" TO BE DISPLAYED AT YOUR CBB TABLE
YOU WILL HAVE YOUR LOGO WITH PRIME PLACEMENT ON THE RELAY FOR LIFE HOPE T-SHIRT AS A SPONSOR
YOU WILL RECEIVE TWO SIGNS WITH YOUR LOGO AT THE RELAY FOR LIFE EVENT
YOU WILL RECEIVE A CO-BRANDED PROMOTIONAL ITEM IN BOTH THE SURVIVOR AND TEAM CAPTAIN BAGS IN ADDITION TO A CO-BRANDED BANNER PROVIDED BY ACS AT EACH EVENT
YOU WILL BE THE SPONSOR OF AN AREA OF THE RELAY FOR LIFE EVENT (SUCH AS KIDS AREA, FIRST AID, SURVIVOR, ETC.)

DIAMOND STAR AT \$3500 ABOVE DESIGNATED SPONSORSHIP LEVEL

AT THIS LEVEL: YOU WILL RECEIVE ALL THE \$2500 LEVEL BENEFITS BUT WILL BE THE OVERALL SPONSOR OF THE LUMINARIA CEREMONY – OUR MEMORIAL CEREMONY AT THE RELAY FOR LIFE EVENT.

